



Clubs Overview

2017-2018





AGENDA:

- Overview of Girls Who Code
- Introduction to Clubs
- Launch a Club through our Partnership
- Q&A







What is Girls Who Code?

Girls Who Code is the national nonprofit working to close the gender gap in tech. We seek to reverse the decline by providing **free and flexible computer science programs for middle and high school students.**



Why is it important to learn about computer science?

Computing skills are the most sought-after in the US job market, with demand growing **three times** the national average.

Computing is where the jobs are — and where they will be in the future — but girls across the U.S. are being left behind. Less than a quarter of computing jobs are held by women, and that number is declining.





To close the gender gap in technology, we need to start in middle and high school.





What after-school programs does Girls Who Code offer?

Clubs are FREE after-school programs for 6-12th grade girls to use **computer science** to **impact** their community and join our **sisterhood** of supportive peers and role models.

They can be hosted in schools, universities, libraries, community centers, faith-based organizations, or nonprofits.



IMPACT



SISTERHOOD



**CORE4
COMPUTER
SCIENCE
CONCEPTS**



To start a Club, you need:

- Space to host the Club
- Computers and internet
- A volunteer to facilitate the Club for 1-2 hours each week
 - Ideally, Clubs meet for a minimum of 15-20 sessions
 - Clubs can meet for 10 sessions by using a condensed curriculum





Who can lead a Club?

Clubs are led by Facilitators, who can be teachers, computer scientists, librarians, parents, or volunteers from any background or field.

Most Facilitators have **NO technical experience** and learn to code alongside their Club members.



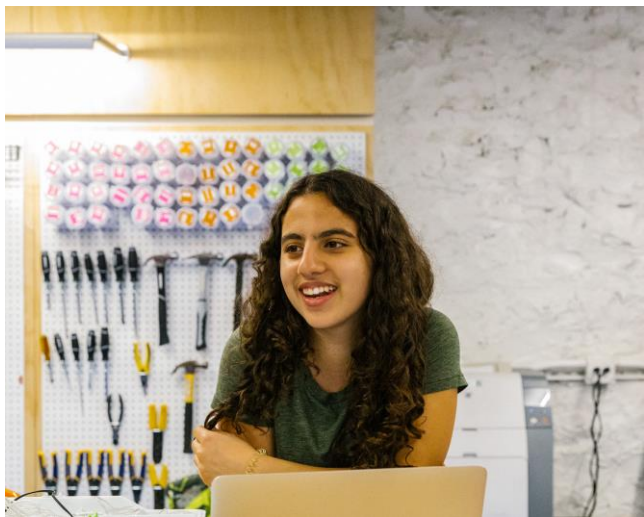


Girls Who Code provides FREE materials and curriculum to the Club Facilitator, including:

- **Facilitator trainings**, resources and real-time support
- **Curriculum**, session guides, activity sets, online learning management system
- **Recruitment materials**, including student and volunteer flyers
- **Program management support**, including field trip and grant opportunities

girls who CODE

Clubs help girls get and stay involved in computer science - at scale.



- **75% of Clubs girls** say they are more likely to take a computer science class
- **65% of Clubs girls** say they are more likely to pursue a career in technology
- **40,000 Girls Who Code Alumni in all 50 states - four times** the number of female computer science graduates every year



Partnership Benefits for Individual Clubs:

- **Priority consideration** for *field trips, regional events, and the Clubs fund*
- **Recognition:** Feature on our blog and mention on Girls Who Code social media
- **Summary Impact Report** (dependent on data provided by your Clubs)
- Eligibility for **reserved spots** for our **Summer Immersion Program** based on availability and location



GET STARTED TODAY!

Launch a Club at www.girlswhocode.com/clubsapply!*

*Please note that your organization/district/network is listed in our Clubs application under the "Find out if your host site's network is already an affiliated partner of Girls Who Code! Search and enter your host site's network name or school district here" field. Please make sure to indicate your affiliation when you apply to launch a Club so that your Club can receive the benefits of our partnership.

- If you are launching a new Club, complete our **standard Club application**.
- If you are renewing a Club from last school year, complete our **renewal Club application** and enter your 2016-2017 Club ID.